Film Policy for Washington University in St. Louis

Policy Statement
Recently, efforts have been underway to make university administrators and students fully aware of federal laws pertaining to the use of movies and other materials protected by copyright as well as a stepped up commitment to enforcing these laws.

Purpose
Please note that federal law is clear that any copyrighted film (VHS, DVD, etc) in any university facilities, other than a private residence hall room, cannot be shown unless a license to show the film is obtained or special permission from the owner of the copyright is received. This requirement is mandatory regardless of an admittance fee is charged.

Audience
This policy applies to all groups and departments within the Washington University Community. The only exception to this requirement is if a member of the faculty is using the film in the context of classroom instruction within the realm of previously defined allowable use.

Policy Implementation
In order to show a movie on campus, it is required to be registered through The Link Calendaring system which will ask for copyright confirmation. Licensing can be obtained by contacting Swank Motion Pictures at 1-800-876-5577 or www.swank.com. SWANK holds an account with Washington University in St. Louis and several sub accounts. An account must be established and payment must be secured with SWANK prior to accessing a license to a film title. Currently licenses range from $300-$1000 per title depending on title, release date and number of times the movie is shown. SWANK can provide accurate quotes. At least two weeks’ notice should be given to obtain a license.

Some Netflix Original educational documentaries are available for one-time educational screenings. To find out which titles are available for educational screenings, visit media.netflix.com and search for the title or browse our recent and upcoming releases. Titles that are available for educational screening will display a grant of permission with the following details:

- The documentary may only be accessed via the Netflix service, by a Netflix account holder.
- The screening must be non-profit and non-commercial; You cannot charge admission, fundraise, solicit donations, or accept advertising or commercial sponsorships in connection with the screening.
- The documentary shall not be screened at any political campaign events and/or electoral campaigning events.
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- Do not use Netflix’s logo in any promotion for the screening or do anything else that indicates the screening is “official” or endorsed by Netflix.

Proof of the permission must be obtained before the movie is viewed. A copy of the license or permission letter will be requested before approval for the event is granted. The only exception to this requirement is if a member of the faculty is using the film in the context of classroom instruction within the realm of previously defined allowable use.

Compliance
Conversation with group outlining what happens if they don’t follow the policy (by SGAC, SIL, CS40, etc).
Limit access to venue for future events
Fining the amount that copyright would have cost