

CAREER CENTER  Washington University in St. Louis

Annual Report

2013-2014: Final Edition



FROM PASSION SPRINGS PURPOSE

THE ANNUAL REPORT is available online
(careercenter.wustl.edu/annualreport).

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Letter from the Director



From Passion Springs Purpose!

This phrase perfectly captures our students' spirit which guides everything they do. During the 2013-14 school year, we focused on further conveying this spirit through a number of initiatives, including exciting additions to our website and updated ways in which employers and students may connect.

Ultimately, the goal has been to inspire both students and employers. And we succeeded: on-campus interviews and resume collects increased yet again, while the career development team met with a record number of students – **more than 11,000 advising interactions**. But, there is more:

The Career Center also

- hosted **three campus-based career fairs, attracting over 200 employers**;
- participated in the **Career and Internship Connections Consortium**, a group of 18 universities nationwide who organize career fairs over winter break in Washington, D.C., New York, Boston, Chicago, and Los Angeles;
- awarded **120 internship stipends**, up to \$3,000 each, to students who pursue meaningful, unpaid internships – made possible through the generous challenge gift and personal commitment of parents Mark and Marie Schwartz;
- expanded **Success Stories to include over 2,000 summer experiences in the online database**, allowing students to browse, connect, and share meaningful experiences;
- tailored and personalized communications between Career Advisors and students;
- developed a new freshmen-focused event, **Freshmen Early Action**;
- initiated programs for alumni and students to meet and network across the country, including the winter break **Bears at Lunch Program** and **Summer Meetup events**; and
- facilitated several successful road shows.

As this year's freshman class settles in, we continue to develop new ways to introduce a greater number of students to the Career Center. At the same time, we work diligently to ensure top employers are aware of the talent, passion, and drive that characterize our students.

All of these initiatives and results would not be possible without the tireless work and ongoing support from the Washington University family. My deep appreciation goes to our entire staff, campus partners, students and their parents, employers, and the broader university community. **Each of you play a crucial role, as we prepare yet another class of graduates for their first steps in the professional world.**

Sincerely,

A handwritten signature in black ink that reads "Mark W. Smith". The signature is written in a cursive, slightly slanted style.

Associate Vice Chancellor and Director
Career Center



"My goal. . . advancing social change in global communities."

Ayah Abo-basha, who graduated in 2014 with majors in anthropology and political science, interned with Ashoka Innovators for the Public in Washington, D.C.



"I traveled to Cairo to execute my Social Change Grant Project."

| Our Approach

As a university, we will be judged by what our students do and become, the values they espouse, and what they are able to offer their communities and the world. Our graduates must compete successfully in an increasingly competitive global marketplace and we must prepare them to do so with skills, experience, confidence, networks, and knowledge.

- Strategic Plan for Excellence in the Undergraduate Experience, March 2008

The Career Center is guided by our mission statement: "We support students and alumni as they transform their passions, education, and skills into purposeful career paths by teaching lifelong career development strategies and by connecting our diverse students, alumni, and employers."

Our philosophy centers around helping students develop the skills and mindset that will make their transition out of college successful, regardless of what their next step entails. We are a partner in each student's journey. While we do not match students with job or internship opportunities, we provide the advice and guidance to help them reach their goals.

Central to this role is one-on-one advising. We believe that one-on-one advising is a critical component of each student's success because it allows us know students' stories and to tailor our insight and resources to each individual.

In addition to our advising services, we provide a number of ways for students to gain career-related skills, expand their professional network, and connect with internship, co-op, and job opportunities.

By the Numbers

23 Career advisors include one JD, one PhD, two MD's, and 14 master's degrees. Twenty-three career advisors meet with students spanning the university's seven schools.

Employer P.O.V.

"The WUSTL Career Center is able to combine state-of-the-art facilities with a high level of service to employers that makes a seamless recruitment experience that allows us to focus on the most important part of the equation, the students."

ConAgra Foods



Each year, the Career Center has published an annual compilation of students' internship experiences. We've converted all of these internship experiences to an online database called Success Stories. *Creating Your Success Story* is a printed guide to this database that was mailed home to students at the end of the fall 2013 semester.

Through weekly advertisements in *Student Life*, the Career Center shared the stories and ambitions of 17 students.

CAREER CENTER Washington University in St. Louis



Josh Aiken
2014 | American Culture Studies + Political Science

Photo courtesy of the author

I worked as an American Fulfiller for Humanity in Action last summer in Berlin.

Coordinating a poetry slam with St. Louis high school students *Participating in Service First with my residents on Floving 2* *Conducting a refugee rights*

My goal... empowering human rights through law, public policy, and social change.

Getting started...
I came to Wash. U. having somewhat of an idea of what interested me but not having an obvious career track to follow. I spent all of my freshman and sophomore year simply taking classes that sounded interesting, ones recommended by my RA and by other professors, and I eventually fell into my double major. Going forward, my goal was to find an intersection of my interests in human rights and political science in the real world. I got involved with social justice communities on campus and began exploring my options.

Bringing my story to life...
I applied to Humanity in Action my sophomore year and did not receive an offer from them. Still determined to become a Fellow, I re-applied my junior year. I went through the application process this time with guidance from the Civic Scholars Program through the Gephardt Institute for Public Service. After reflecting upon why this program was a good fit for me and vice versa, I was able to interview for the fellowship position with confidence and a genuine interest for the work at hand.

My internship took...
During my time in I worked with Mide and North African asylum seekers. W laws that don't all have stable employ everyday discrimin infringe upon their rights. I then pres research at the Hu Action conference (being able to adv these silenced voi empowering expe then I've accepted into the University masters program i forced migration i

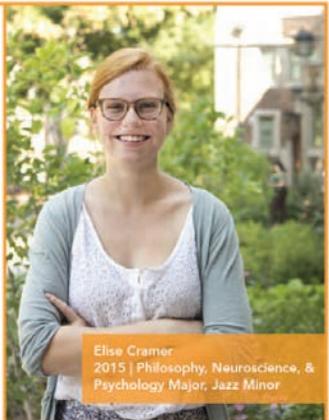
Josh's advice "Consider people you look up to when starting your search. It's fine, find out what they did to get to where they are, and use that as

FROM PASSION SPRINGS PURPOSE

This Week's Opportunities		Events
Progressive Policy Institute	Mars & Co Consulting	APRIL 24 PricewaterhouseCoop Info Session
Motorola Solutions	Expensify	APRIL 25 Rosalind Franklin U Medicine and Sci
International Center for Journalists	NBC News	APRIL 28 Boston Consulting Info Session
Scholastic, Inc.	The Walt Disney Company	

For more information visit careercenter.wustl.edu

CAREER CENTER Washington University in St. Louis



Elise Cramer
2015 | Philosophy, Neuroscience, & Psychology Major; Jazz Minor

Playing a gig with other study abroad students in Florence, Italy

I interned this summer with The European Brain Research Institute (EBRI) in Rome.

On a trip to Chicago with my fellow members of the student improv comedy troupe, Suspicious of Whiten

Touring Venice over the weekend with other students from around the world

My goal... solving brain maladies through innovation.

Getting to know myself...
I came into WUSTL completely undecided. I jumped from Physics to English to Mathematics to Psychology. Music has always been a creative outlet for me so the Jazz minor was an easy decision, but after further exploration, I found that the PNP major provided the perfect combination of hard science through the study of the brain and the softer studies of philosophy.

Bringing my story to life...
I knew I wanted to participate in WUSTL's "Jazz in Florence" program. However, I wanted to supplement the program with an internship or research experience to see if I really wanted to work in the field of neuroscience. My dad explained my interests in both science and music to one of his colleague who happened to have a friend in Rome with a similar story. I scheduled a Skype call with her to ask how she lived out her

My experience take away...
Small ideas and connections can lead to excellent opportunities. I know now that I prefer a more collaborative work setting and hope to find myself in one after I graduate.

Elise's advice "People love to talk about themselves and their passions - informational interviews can be a great way to get your foot in the door."

FROM PASSION SPRINGS PURPOSE

This Week's Opportunities		Events
RetailMeNot, Inc.	Crowdtilt	SEPT 16 Architecture Internship Panel
Capital One	Procter & Gamble	SEPT 17 STEM SLAM
Epic	Bain & Company, Inc.	Prepping for the Career Fair
Nestle Purina	Zappos	SEPT 18 All-Campus Job & Internship Career Fair
PetCare Company	Microsoft	

For more information visit careercenter.wustl.edu



Jingy Shen, Career Development Specialist, meets with a student. Research shows that one-on-one advising is critical to a student's search success.

A focus on one-on-one career advising

Career Advising

The Career Center helps students connect their passions to purpose and prepares students with the skills for a lifetime of career management. Services include individualized career advising and mock interviews, skill-building events and workshops, search teams, and quick questions walk-in hours.

In addition to helping students secure internships, co-op opportunities, or full-time jobs after graduation, the Career Center also offers pre-graduate school, pre-law school, and pre-medical school advising to students. With over 20 career advisors on staff, including one JD, one PhD, two MD's, and 14 master's degrees, the Career Center is committed to helping students pursue both their academic and professional interests.

Over the last three years, the Career Center's emphasis on one-on-one career advising resulted in a 22 percent increase in appointment volume. This increase was achieved through collaboration with students, parents, and campus partners, including academic departments, athletics, Greek Life, and Student Union. This year, the advising staff guided students through over 11,000 student interactions.



STUDENT INTEREST SURVEY

Tell us about yourself! Please take a moment to tell us about yourself. We will use this information to inform you about jobs and events tailored to your interests. Thank you, Career Center

NAME _____

STUDENT NUMBER _____

EMAIL qujustl.edu

What did you do this past summer?

Internship

Research

Taking classes

Summer job

Nothing! I enjoyed my time off!

EMPLOYER OR UNIVERSITY _____

OFFICER _____

COUNTRY _____

POSITION TITLE OR ADDITIONAL DETAILS _____

What industry areas interest you?

Aerospace/Airline Services

Accounting

Agriculture

Architecture

Automotive

Banking

Biotechnology (PhD/MS)

Chemical Products

Consulting

Construction/Architecture/Engineering

Education (Elementary/Secondary)

Engineering (Mechanical/Electrical/Civil/Aerospace)

Energy/Oil/Gas

Entertainment

Finance/Banking

Food and Beverage

Health Care

Information Technology

Insurance

International Affairs

Law

Law Enforcement

Media

Manufacturing

Marketing

Materials (Civil/Mechanical)

Mechanical

Medical Devices

Military

Non-Profit

Pharmaceuticals

Public Health

Real Estate

Retail

Science (Physics/Biology/Chemistry)

Social Services

Sports/Recreation

Telecommunications

Transportation

Utilities

Writing/Journalism

Other (Specify)

If your school interests change, please update your CARESlink profile in your career portal.

ADDITIONAL INTEREST AREAS _____

(Please see the back. We have a few more questions.)

During the fall semester, the Career Center collected over 2,000 student interest cards. The information included students industry interests, geographical preferences, and summer plans. This allowed the Career Center to send highly targeted e-mails based on student preferences. In exchange for the information, students received a t-shirt allowing the student to write in where he or she was over the summer.

By the Numbers

20% On average, students with internship experience received a 20% higher starting salary offer according to the National Association of Colleges and Employers.

Employer P.O.V.

"WUSTL curriculum itself provides a first level filter for us. The students are well-rounded and have had exposure to different things. The training they receive in problem solving is exactly what they need to be successful at L'Oréal."

L'Oréal

Career Camp

The Career Center's Career Camp program includes rising juniors and seniors. This event, hosted in August, prepared students for the year with sessions providing information and tools necessary to move forward in their planning and preparation for graduate programs, internships, and jobs.

Sophomore GPS

The Career Center hosts an event specifically for sophomores held the day of fall break. Sophomore GPS, a workshop style event, was designed to jumpstart a sophomore's career discovery process.

Freshmen Early Action

Designed for early planners, this program is held during the fall semester for freshmen to discuss how to find summer opportunities and how to network to their advantage.

FRESHstart

Held at the beginning of the spring semester each year, FRESHstart is exclusively for first-year students and acts as an introduction to the Career Center staff and services.

Career Fairs

The Career Center hosted three career fairs on campus. Additional career fairs were hosted over winter break in Washington, D.C., Chicago, Los Angeles, New York, and Boston. In total, over 400 organizations were represented at the career fairs, as well as over 2,000 unique students.



Students meet with young alumni at the New York Winter Party in January 2014 over Winter Break. These networking receptions allow past and present students to share advice and tips.

School Specific Programming

Students in the School of Engineering & Applied Science and Sam Fox School of Design & Visual Arts receive specific programming geared toward each school. This includes special portfolio reviews for architecture students, Pro Practice Seminars for art majors, as well as special Quick Advising Hours for engineers. Career Advisors responsible for each of the specific disciplines, many with backgrounds in the discipline, are able to tailor programming to the specific needs of each audience.

Work Groups

Students in Work Groups take action on their job or internship search in a group setting. With the facilitation of a Career Advisor, students share leads and ideas, while supporting each other through the process. Several Work Groups were hosted throughout the year around an industry focus and also featured alumni and employer guest speakers.

Events on the Road

The Career Center hosted several events throughout the country. The Career Center's Road Show program takes groups of students to target cities to learn about a variety of internship and employment opportunities. Each trip includes employer visits, an alumni reception or event, and informational interviews. During 2013-14, students traveled to Chicago, Houston, Los Angeles, New York, San Francisco, San Jose, and Washington, D.C.

Held during summer 2014, the Career Center and Alumni and Development partnered for Summer Meetup events around the country that allowed five to 15 students to meet for a casual meal with an alum and discuss a particular industry.

Employer Outreach

Throughout the year, target organizations received digital marketing focused on student stories and how the Career Center strives to connect student interests and skills with employer needs. Our "From Passion Springs Purpose" campaign capitalized on diversity, leadership, and multidisciplinary and problem solving skills students bring to the workplace.



Over the course of the fall semester, recruiters received tailored e-mails from the recruiters' assigned business development specialist. The campaign was structured to share student stories about leadership, diversity, and range of disciplines and problem-solving skills.



"My goal... merging my technology and legal interests in a profession that will help others."

Will Walls, who will graduate in May 2015 with majors in computer engineering and political science, interned with Microsoft Corporation in Redmond, WA.



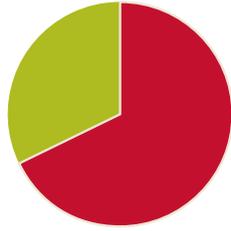
“Serving as a Resident Advisor taught me how to lead.”

| Students

Intelligent. Diverse. Grounded. Well-rounded. Dedicated to making a difference. These are the characteristics critical for organizational success that are exemplified by the students of Washington University in St. Louis. Given the increasingly complex world and workplace, their drive for challenging work and capacity for collaboration and problem-solving are the foundation for tomorrow’s leaders.

Washington University has consistently ranked among the top 15 schools in the nation since 2000 and among the top 25 schools in the nation for the last 20 years.

These statistics speak to the caliber of students; the incoming class nearly all graduated within the top 5% to 10% of their high school classes. The 1,500+ members of the freshman class were chosen from a pool of over 30,000 applicants.



Sixty-eight percent of Washington University students participate in community service.

Tomorrow's Vision + Tomorrow's Leaders

More than 300 campus organizations and nine businesses, run by students.

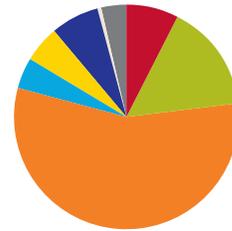
Sixty-eight percent of Washington University students participate in community service.

Diverse Citizenry + Diverse Employers

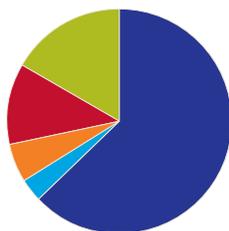
More than 40 percent of Washington University students are African American, Hispanic American, multiracial, or international students.

Ninety percent of students are from out of state. Nearly 65 percent travel more than 500 miles to attend.

One-third of Washington University students study abroad while in college.



- African American
- International
- Asian American
- Multiracial
- Caucasian
- Native American
- Hispanic American
- Unspecified



- Arts & Sciences
- Business
- Architecture
- Engineering
- Art

Disciplined Solutions + Multiple Disciplines

Two out of three students pursue multiple majors and/or minors, often in a different school.

Students are encouraged to take classes across disciplines in more than 90 undergraduate programs, 22 combined programs and 1,500 courses offered.



Career Peers meet in the Career Center for training. The Career Peer Program teaches students to advise classmates on resumes, applications, and cover letters. Career Peers staff daily walk-in hours.

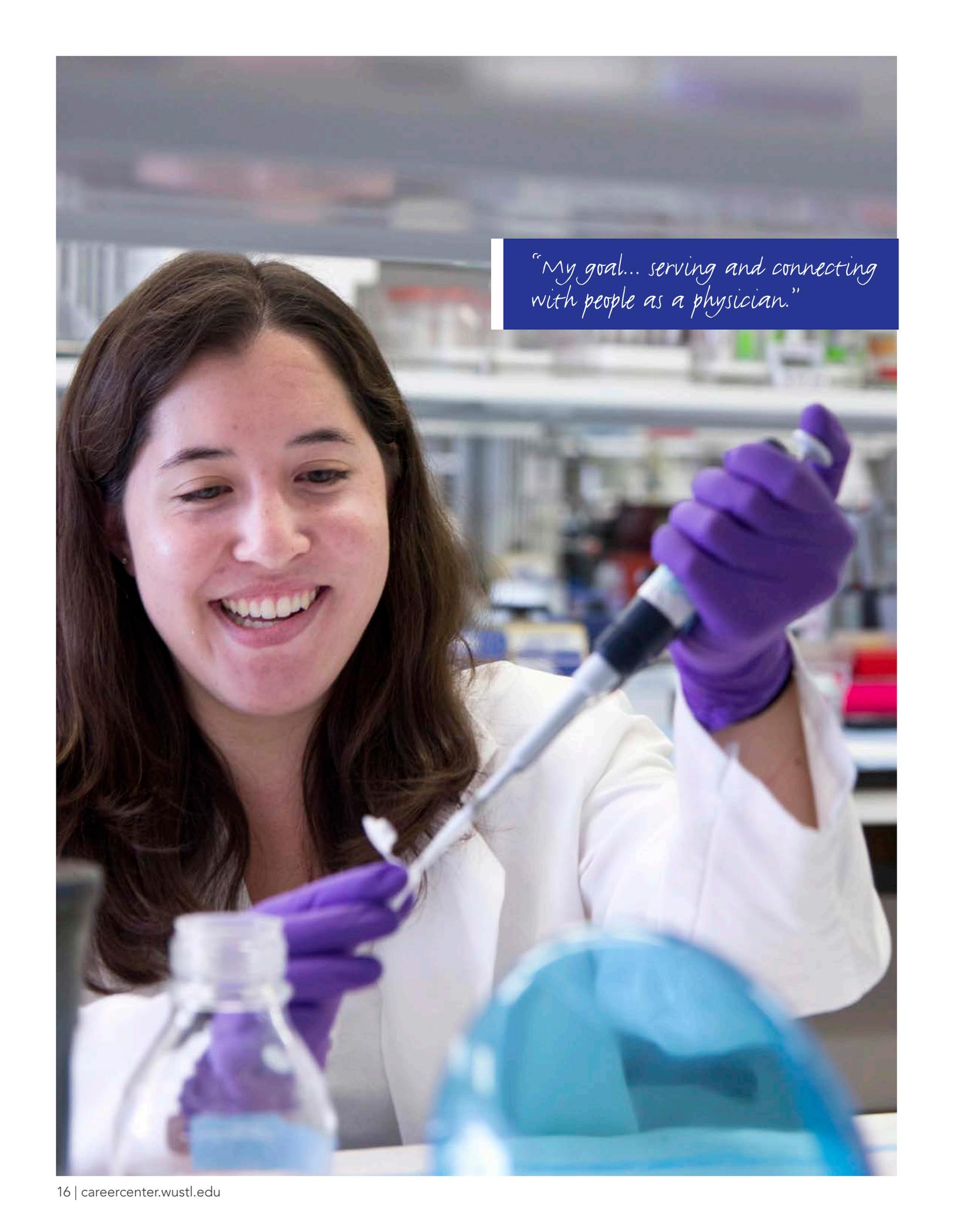
Tapping today's talent for tomorrow's challenges

More than 6,000 undergraduate students study in one of four undergraduate schools at Washington University—Arts & Sciences, Olin Business School, School of Engineering & Applied Science, and the Sam Fox School of Design & Visual Arts. All students benefit from a foundation in the liberal arts, as well as compulsory writing intensive coursework.

Washington University students also have the advantage of taking classes from any undergraduate school, no matter their major. This means that an engineering major can take an international and area studies course and an Arts & Sciences major can take a marketing course.

Washington University students excel beyond their exams, theses, and classroom projects. They are musicians, artists, athletes, entrepreneurs, and community volunteers. Washington University students have many opportunities to develop as leaders, through leading one of 300 student groups, taking charge of community service initiatives, and participating in a special week-long leadership conference held annually. They learn the art of time management, balancing challenging school work with a demanding extracurricular schedule. Here are just a few examples of the success our students achieve while at Washington University:

- A strong student government is run independently, managing a \$2.5 million budget;
- Students run several on-campus businesses, giving them an opportunity to learn the multiple facets of managing a successful enterprise;
- Our varsity athletes make a commitment to their teams and to academics without receiving an athletic scholarship. This year, the Bears had 10 teams win conference titles, the second-highest total in school history, including four teams who posted perfect records within the conference; and
- Students have been recognized for achievements in areas as diverse as genetic engineering and fashion design, and have received such prestigious graduate study awards as Rhodes Scholarships, as well as Fulbright, Marshall, Beinecke, and Truman Scholarships.

A young woman with long dark hair, wearing a white lab coat and purple nitrile gloves, is smiling warmly in a laboratory setting. She is holding a pipette in her right hand and a small vial in her left hand. In the foreground, there is a clear plastic bottle containing a blue liquid and a blue biohazard bag. The background shows laboratory shelves with various supplies.

"My goal... serving and connecting with people as a physician."

Alexandra Rhodes will graduate in May 2016 with majors in biology and women, gender, and sexuality studies. The summer after her freshmen year, she interned with the Washington University School of Medicine, conducting obstetrics and gynecology research in a lab.



“Celebrating a win with the Women’s Club Water Polo Team.”

| Alumni + Parents

Alumni and parents represent key partners in helping students pursue their passions beyond Washington University in St. Louis. Whether connecting students with opportunities in the marketplace, funding a summer internship experience or becoming a mentor, alumni and parents have a lasting impact on a student’s success after college.

The Career Center actively reaches out to alumni and parents to encourage networking through events and new programming. Over the years, the Alumni Career Externship (ACE) Program, and the Bears at Lunch Program have helped students connect to industry professionals.

The Career Center engages alumni through Summer Meetups, as well as site visits around the country through the Road Show programs. For alumni seeking career guidance, one-on-one advising is available via Skype, phone and in-person appointments.

By the Numbers

20,000+

Number of members in the LinkedIn WUSTL Alumni Group.

Employer P.O.V.

"Many WUSTL students lead organizations, start nonprofits... We want people who make an impact through leadership roles."

McKinsey & Company

Alumni Career Externship Shadowing Program

The Alumni Career Externship (ACE) program completed its sixth year in 2014. Through dual oversight from the Career Center and Alumni Relations, the ACE Program has matched current Washington University students with high-level alumni and parents for shadowing experiences at the hosts' place of work.

Typically lasting two to five days, these externships occur during the week of spring break. This opportunity offers the extern a glimpse of the skills, knowledge, and capabilities needed to acquire and develop in order to be successful in a particular industry. Externs shadow their alumni sponsor and are encouraged to attend meetings and presentations, and observe how data is analyzed and research is conducted. To date, 131 students have participated in the program: 15 in 2009, 16 in 2010, 27 in 2011, 23 in 2012, 23 in 2013, and 27 in 2014.

Summer Meetups

Summer Meetups is a program developed by the Career Center and Alumni Relations where students are invited to the workplaces of alumni around the country for an informal meal and discussion of what it's like to work in their industry. This is an excellent opportunity for students to engage alumni and other professionals to learn about certain career paths and build connections. In Summer 2014, the Career Center sponsored nine Summer Meetups in Chicago, Dallas, Los Angeles, New York, and Silicon Valley. Featured industries included architecture, education, technology, marketing, advertising, fashion, and finance.

Bears at Lunch Program

Launched in December 2013, this program facilitates connections between students and well-established WUSTL Alumni in specific cities. Bears at Lunch serves as a first step for freshmen and sophomores into the professional world. Students connected with WUSTL Alumni in New York, Chicago, or Denver for a lunch meeting over Winter Break.

Establishing and managing a career takes time, research, hard work, and persistence. Having a strong mentor can significantly contribute toward a student's ultimate career success and this program allows for a connection to be made and a deeper relationship to develop if the mentor and student so choose.



11 students joined WUSTL Alum and Steven Shalowitz at the Young & Rubicam Advertising offices in New York in June 2014 for a Summer Meetup. Steven currently serves as a Global Account Director for Y&R and shared his career path and expertise with our students.

Engineering Mentoring Program

The Career Center offers a unique mentoring experience for full-time engineering students in the School of Engineering & Applied Science. The Engineering Mentoring Program pairs alumni from the School of Engineering with current students, giving students the chance to gain insight into the working world and advice on how to be a successful young professional.

Students are matched with alumni based on career interests, area of study, and the specific interests of a mentor. Once paired with a student, the mentor will determine the frequency and method of communication, from meeting once a month over coffee to chatting regularly over e-mail. In 2013-14, the program matched 44 students with alumni mentors, making it one of the most successful years yet.

Internship Stipend Program

In 2010, parents Mark and Marie Schwartz established a challenge to increase support for internship stipends. The Career Center Internship Stipend Initiative allows alumni and parents to invest in the potential of a deserving student at Washington University. Because many worthwhile internships are unpaid, internship stipends allow students to accept significant internship and research experiences that they might otherwise have to pass up. Funds provided through the Internship Stipend Initiative make students' experiences economically viable – covering living expenses and wages for students hoping to make a difference.

Through meaningful internships, students learn what it takes to be successful and expand their professional network. The funds have an immediate impact on individual students' career opportunities and greatly enhance their opportunities to launch successful careers upon graduation. In 2014, the Career Center was able to award over 120 students with stipends up to \$3,000.

The logo for USA TODAY is mounted on the upper part of a modern glass skyscraper. It features a stylized globe icon to the left of the words "USA" and "TODAY" stacked vertically in a bold, sans-serif font.

USA
TODAY

*"My goal... creating clean,
captivating design for
renowned publications."*



Emilio Ramos, who graduated in May 2014 with a major in communication design, worked as a Graphic Design Intern for *USA Today* the summer after his junior year. The logos he created during his internship for the travel section of *USA Today* were ultimately selected for publication.



“What I loved most about my experience was how closely I was able to work with higher level designers, gaining invaluable insight and expertise from them.”

| Employers

The Career Center prides itself on connecting student talent with employer needs. In today’s dynamic and global marketplace, employers demand the intellectual capacity, diverse perspective, unbending ambition, and driving passion of a Washington University student.

Internships continue to be a major focus for the Career Center. This kind of experiential learning has a profound effect on skill sets and future careers. This year, we continued to expand our WUSTL Preferred and WUSTL Exclusive programs. This designation means the Career Center is working closely with an employer to fill a specific position.

Employers are targeted through a combination of survey results from students and a look at recruiting at peer institutions. Our research shows nearly two out of three graduating students go on to work full-time after college. Their functions cover the entire spectrum of the economy, from architect and graphic designer to product engineer, program coordinator, and financial analyst. Our students are the inspired, grounded, and well-rounded leaders of tomorrow.

By the Numbers

500+

In 2013-14, students benefitted from face-to-face engagement with over 500 unique employers.

Employer P.O.V.

"Washington University students are hardworking and well-rounded. They are not shy about hard work. It may sound old-fashioned, but a strong work ethic is important to success."

Procter & Gamble

What your competition knows

These industry leaders, among others, have hired Washington University students for internships and full-time positions.

Architectural Design

Bohlin Cywinski Jackson
Cannon Design
Callison
Gensler
HOK
Mithun
Olson Kundig Architects
Perkins+Will
Skidmore, Owings & Merrill

Arts & Culture

Guggenheim Museum
Museum of Modern Art
Smithsonian
Sotheby's

Communications, News & Publishing

CBS News
Fleishman-Hillard
HarperCollins
NBC Universal
Ogilvy & Mather
Penguin Random House

Consulting

Analysis Group
Accenture
Bain & Company
BCG
Deloitte
Epic
Ernst & Young
McKinsey & Company

Consumer Goods

Anheuser-Busch InBev
General Mills
Johnson & Johnson
L'Oréal
Procter & Gamble

Engineering

The Boeing Company
Burns & McDonnell
Dow Chemical
MIT Lincoln Laboratory
Northrop Grumman

Entertainment

CAA
HBO
Lionsgate
Sony Pictures
Viacom
Warner Bros.

Finance & Banking

Bank of America
Capital One
Citigroup
Deutsche Bank
Edward Jones
Goldman Sachs
J.P. Morgan
Morgan Stanley
Wells Fargo

Government & Law

CIA
EPA
Federal Reserve System
U.S. Department of Justice
U.S. Department of State
The White House

Healthcare

Abbott Laboratories
Ascension Health
BJC HealthCare
Centene Corporation
Express Scripts
Genentech, Inc.
NIH
PhysAssist Scribes
Sigma-Aldrich

Industrial & Energy

Abengoa Bioenergy
Exxon Mobil Corporation
General Electric
Peabody Energy

Merchandising & Retail

Abercrombie & Fitch
Amazon
URBN
Bloomingdale's, Inc.
Macy's
Target Corporation
Zappos

Nonprofit & Public Service

Amnesty International
Brookings Institution
Cancer Treatment Centers
of America
City Year
Peace Corps
Teach For America
United Way
The Urban Institute

Technology

Answers
Apple
Cisco
Facebook
Google
Groupon
IBM
LinkedIn
Microsoft
RIM
Square



Students travel to Square in Silicon Valley for a site visit and tour.

A Plan for Partnership

Business development specialists created customized recruiting plans for top tier organizations using the Plan for Partnership. The plan creates a series of engagements for the organization and Career Center to maximize employer exposure to students. Through the plan, employers have the opportunity to attend career fairs, host on-campus and virtual information sessions, collect resumes online, engage with student organizations, participate in Road Shows, and provide valuable knowledge in workshops or at panel discussions.

Premier organizations were selected based on student surveys and a thorough look at peer institutions' recruiting. In 2013-14, the Career Center hosted over 200 information sessions and over 3,000 resume collects and on-campus interviews.

CAREERlink

All employers are invited to post positions through CAREERlink, the Career Center's online database of jobs and internships. Over the past year, the system has collected over 6,000 position postings. Through our website (careercenter.wustl.edu), the Career Center has created easy access for employers to post into the CAREERlink database.



Employers, including Accenture, Boeing, Capital One, Deloitte, J.P. Morgan, Target Corporation, and Teach For America among others, participated in the 2013-14 Internship & Job SLAMs.

Each employer pitched his or her organization along with their available internships and jobs, in 45 seconds each. Students networked with employers after the pitches.

Class of 2014 Outcomes Report

The numbers below reflect final outcomes on the Class of 2014 as of January 2015. For those Class of 2014 graduates who are still seeking a post-graduation opportunity, our team at the Career Center continues to be available to advise in-person, by telephone, via e-mail, or via Skype or other video conferencing services.

EMPLOYMENT & GRADUATE SCHOOL STATISTICS, BY ACADEMIC DIVISION

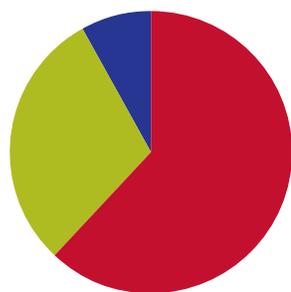
The Career Center surveyed seniors about post-graduation plans throughout the spring semester and at graduation recognition ceremonies. Additional outreach was conducted throughout the summer and the fall. As of January 2015, the response rate among the Class of 2014 was 91 percent.

School	Employed	Graduate/Medical/ Law School	Volunteer/ Travel/Other	Still Looking	Unknown
College of Arts & Sciences	617	260	31	5	108
Olin Business School*	195	26	11	2	4
Sam Fox School of Design & Visual Arts	79	13	2	1	11
School of Engineering & Applied Sciences	209	63	4	0	25
Total	50%	20%	3%	16%	11%

*Olin Business School follows the standards of the MBA Career Services Council (MBACSC) guidelines. For Olin Business School data, see olincareers.wustl.edu/EN-US/what-we-do/employment-statistics.

OVERALL NUMBERS

Total response rate of 1,518/1,666 or 91 percent, includes College of Arts & Sciences, Olin Business School*, Sam Fox School of Design & Visual Arts, and School of Engineering & Applied Science Class of 2014 undergraduates. Nine percent, or 156 graduates, are still looking or unknown.



- Employed: 1,100
- Graduate/Professional/Medical/Law School: 362
- Volunteer/Travel/Other: 48

CLASS OF 2014 TOP EMPLOYERS

- | | |
|----------------------|-------------------------------|
| Accenture | Google |
| Amazon | H.J. Heinz |
| Anheuser-Busch InBev | J.P. Morgan |
| Boeing | Microsoft |
| Capital One | Morningstar, Inc. |
| Citigroup | National Institutes of Health |
| City Year, Inc. | PricewaterhouseCoopers |
| Deloitte | Teach For America |
| Epic | Venture For America |
| General Mills, Inc. | ZS Associates |

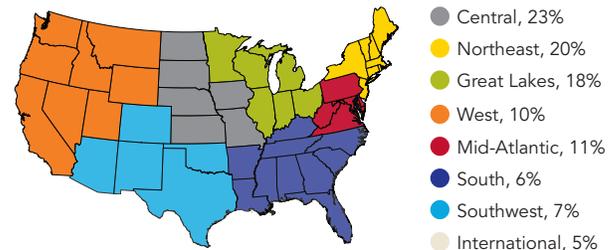
POST-GRADUATE EMPLOYMENT BY INDUSTRY

Health	15%
Business and Consulting	15%
Education & Educational Services	12%
Financial Services, Insurance, Banking, & Real Estate	11%
Research	9%
Consumer Products, Services, & Retail	9%
Technology	9%
Biotech & Pharma	9%
Nonprofit & NGO	6%
Architecture; Engineering, Energy, Utilities & Telecommunications; Hospitality, Law, Lobbying, & Government; Recreation & Amusement Services; Manufacturing; Publishing & Journalism; Visual, Studio & Performing Arts; Unknown/Other	each <5%

GRADUATE, LAW & MEDICAL SCHOOL BY DISCIPLINE TYPE

Medical	44%
Law	18%
Engineering	17%
Sciences	8%
Health	3%
Architecture	4%
Social	4%
Art; Business; Humanities; Social Work	each <1%

POST-GRADUATE PLACEMENT BY GEOGRAPHY



SELECT ORGANIZATIONS HIRING WUSTL STUDENTS IN THE PAST YEAR FOR POST-GRADUATE EMPLOYMENT

Abercrombie & Fitch	Deloitte	IBM	PhysAssist Scribes
Accenture	Disney	IMC Financial Markets	PricewaterhouseCoopers
Acumen LCC	Dupont	J.P. Morgan	Procter & Gamble
Amazon	EPA	L'Oreal	Public Broadcasting Service (PBS)
AmeriCorps	Epic Systems	LinkedIn	RetailMeNot
Anheuser-Busch InBev	Exxon Mobil	Lionsgate	SCDA
Analysis Group, Inc.	FactSet Research Systems	Mattersight	Skidmore, Owings & Merrill
Bain & Company	FindTheBest	McKinsey & Company	Sony Pictures
Bank of America Merrill Lynch	IMC Financial Markets	McMaster-Carr	Target Corporation
bioMerieux	FleishmanHillard	Microsoft	Teach For America
Bloomberg	Federal Reserve System	Morgan Stanley	Towers Watson
Bloomingtondale's	General Electric	Morningstar, Inc.	Trinity Consultants
The Boeing Company	General Mills	National Geospatial Intelligence Agency	TripAdvisor
Booz Allen Hamilton	Gensler	National Institutes of Health	Union Pacific
Brown Shoe Company	Goldman Sachs	The Nielsen Company	The Urban Institute
Capital One	Google	Ogilvy & Mather	U.S. Department of Justice
CIA	Green Corps	Peace Corps	U.S. Department of State
City Year	HarperCollins	Penguin Random House	Viacom
College Bound	HBO	Pfizer	The White House
Coro	H.J. Heinz		

SELECT UNIVERSITIES & PROFESSIONAL SCHOOLS RECRUITING CLASS OF 2014 GRADUATES

Baylor College of Medicine	Johns Hopkins University	University of California, Berkeley	University of Southern California
Brown University	Massachusetts Institute of Technology	University of California, Los Angeles (UCLA)	University of Texas at Austin
Columbia University	New York University	University of Chicago	University of Wisconsin-Madison
Cornell University	Northwestern University	University of Illinois	Vanderbilt University
Duke University	Oxford University	University of Iowa	Washington University in St. Louis
Emory University	Saint Louis University	University of Michigan	Yale University
George Washington University	Stanford University	University of Pennsylvania	
Georgetown University	Texas A&M University		
Harvard University			



“My goal... achieving environmental justice through impactful legislation.”



Danica Yu, who will graduate in May 2015 with majors in environmental policy and global health, interned with the Environmental Law Institute in Washington, D.C.

"I participated in the Environment & Sustainability Workgroup hosted by Anu Hittle at the Career Center, which encouraged me to refine my cover letters, writing sample, and resume early on. As a Career Advisor, Anu was essential to helping me land an internship. She brought new opportunities to my attention and helped me through every step of the application process."

| Internships

Internships are an essential part of the college experience. The Career Center encourages students to complete at least one internship before graduating. Internships provide the opportunity to test-drive a career field, make contacts, build marketable skills, and figure out likes and dislikes within specific industries.

Students with internship experience have better success with their job search or graduate school application process. Summer internships are most common, but opportunities are also available during the academic year.

In a study conducted by the National Association of Colleges and Employers (NACE), students with internship experience received, on average, a 20 percent higher starting salary offer.

Each year, students are sent internship surveys to gauge interests and provide advice for future WUSTL internship seekers. The data is used for reporting and select student stories were featured in *Creating Your Success Story*, a printed guide for student internships and how to approach the search process.

Launched in January 2013, Success Stories is an interactive database that allows students to network with and learn from other students' internship, research, or volunteer experiences.

By the Numbers

3500+

In 2013-14, over 3500 internship were posted in CAREERlink.

Employer P.O.V.

"WUSTL allows students to experience leadership from different perspectives. We are not looking for people to lead by authority, we are looking for people to lead by influence."

Monsanto

INTERNSHIP HIGHLIGHTS

SUMMER 2014

SUMMER 2013

Top Internship Organizations

Capital One
Deloitte
Answers

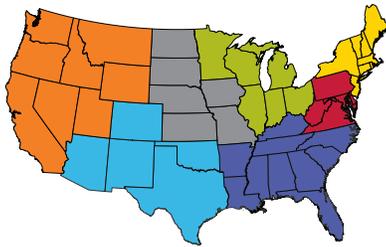
Answers
The Boeing Company
National Institutes of Health

Geographic Distribution: State with the most interns

Missouri
New York
California
Illinois

California
Missouri
New York
Washington, D.C.

INTERNSHIP PLACEMENT BY GEOGRAPHICAL REGION



- Central, 40%
- Northeast, 17%
- Great Lakes, 11%
- West, 8%
- Mid-Atlantic, 8%
- International, 6%
- South, 5%
- Southwest, 5%



Marc Niemeyer and Spencer Welsh, film and media studies majors, both participated in the Alumni & Career Externship (ACE) Program with WUSTL alum and CEO of Lionsgate in Los Angeles. Marc and Spencer both then interned at Lionsgate the following summer.

Success Stories

Launched January 2013, Success Stories is an interactive database that allows students to network with and learn from other students' internship, research, or volunteer experiences.

Last Name	First Name	Grad Year	Major/Minor	Employer	City	State	Completed
Apalke	Lauren	2013	German, Linguistics	Center for Applied Linguistics	Washington	DC	Summer 2013
Apalke	Lauren	2013	German, Linguistics	Center for Applied Linguistics	Washington	DC	Summer 2011
Auerbacher	Elizabeth	2014	Economics	Seattle Apparel Company	Seattle	WA	Summer 2012
Ayzora	Alicia	2012	Philosophy, Neuroscience	Psychology Department and Health Services	Spring	VA	Summer 2012

2013 German, Linguistics
Lauren Apalke
Center for Applied Linguistics
Washington, DC, United States
Fall | Full Time | Summer 2013

THE SCOPE
CAL is a private, nonprofit organization working to increase communication through better understanding of language and culture. Established in 1966, CAL is headquartered in Washington, DC. CAL has earned a national and international reputation for its contributions to the fields of linguistics. Equipped with a research center, library, and foreign language education classes, CAL's language policy, pedagogy, and the education of linguists and culture diverse adults and children.

What are the steps you took to get your internship?
"I barely heard anything about the opportunity. I found the application online, filled it out, and mailed it in. Then I got an email setting up a phone interview. Had the phone interview, and was offered the job."

2014 Economics
Elizabeth Auerbacher
Seattle Apparel Company
Seattle, WA, United States
Spring | Full Time | Summer 2012

THE SCOPE
CAL is a private, nonprofit organization working to increase communication through better understanding of language and culture. Established in 1966, CAL is headquartered in Washington, DC. CAL has earned a national and international reputation for its contributions to the fields of linguistics. Equipped with a research center, library, and foreign language education classes, CAL's language policy, pedagogy, and the education of linguists and culture diverse adults and children.

What are the steps you took to get your internship?
"I found the organization online, sent an email to the person in charge, and then downloaded the application. I had a phone interview and then I was offered the job. I was then offered a small research program to enhance my areas of interest before I started working."



Architecture and communication design senior Alex Mei received a stipend to help her travel from her hometown outside of San Francisco to New York for her internship with LeadDog Marketing Group the summer after her junior year.

Internship Stipend Program

Because many internships are unpaid, internship stipends allow students to participate in significant internship experiences that they might otherwise have to decline. Funds provided through the Internship Stipend Program make students' internship and research experiences economically viable – covering living expenses and wages for students hoping to make a difference.

Through meaningful internships, students learn what it takes to be successful and expand their professional network. The funds have an immediate impact on individual students' career opportunities and greatly enhance their opportunities to launch successful careers upon graduation. In 2014, the Career Center was able to award over 120 students with stipends up to \$3,000.

SELECT ORGANIZATIONS HIRING WUSTL STUDENTS IN THE PAST YEAR FOR INTERNSHIPS

The following organizations hired three or more WUSTL students during 2013-14

Accenture	Federal Reserve System	National Institute of Health
Answers	Fidelity Investments	Northwestern University
Arch Grants	Harvard unicersity	Planned Parenthood
Bain & Company	IBM	Sierra Club
Barnes-Jewish Hospital	Intel Corporation	Sigma Aldrich
The Boeing Company	J.P. Morgan	Saint Louis Children's Hospital
Breakthrough Collaborative	Johns Hopkins University	Saint Louis Zoo
California Institute of Technology	L'Oreal	Uganda Development and Health
Capital One	MasterCard International	Associates
Capitol Hill	Mayo Clinic	U.S. Department of State
Cerner Corporation	Microsoft	University of Chicago
Cincinatti Children's Hospital	Mildred Lane Kemper Art Mu-	University of Maryland
The Cleveland Clinic Foundation	seum	Viacom Media Networks
Deloitte	Missouri Coalition for the Environ-	Wells Fargo
DHR International	ment	Washington University
Edward Jones	MIT Lincoln Laboratory	Zappos
Epic	NARAL Pro-Choice Missouri	ZS Associates

"My goal... making a positive impact in the architecture industry."





Taylor Halamka, who will graduate in May 2015 with a degree in architecture, interned with SCDA Architects in Singapore.

“Singapore’s architecture was simply awe-inspiring. SCDA was an incredible experience.”

Global Engagement

Washington University in St. Louis is committed to global learning and engagement. The university creatively addresses the opportunities and challenges of our global society by developing international programs and partnerships to benefit our students.

Through study abroad programs and internships, students have the unique opportunity to travel, furthering their studies and gaining cultural experiences. Washington University students take advantage of more than 100 high-quality study abroad programs. Through an elite network of international institutions, Washington University connects students to research, course work, service, and language-learning abroad.

Additionally, international students, representing over 100 countries, have the opportunity to gain experience domestically while pursuing a degree at Washington University.

By the Numbers

100

Washington University offers over 100 study abroad programs around the globe.

Employer P.O.V.

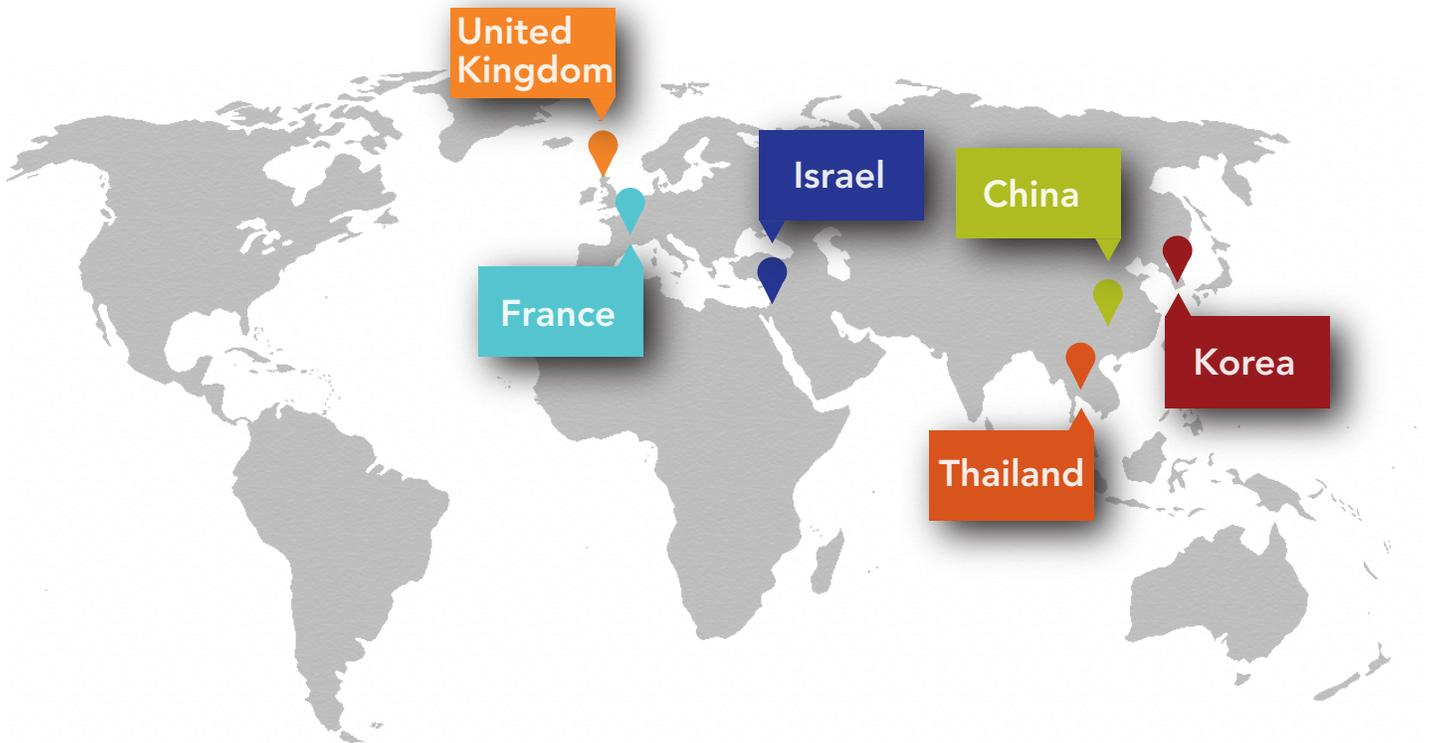
"The cohesiveness and sense of community is a testament to the school."

Google

Where Students Work Globally

GEOGRAPHIC DISTRIBUTION: CLASS OF 2014

Forty-two Class of 2014 graduates are working or studying abroad. Outside of the United States, below are the countries with the most Class of 2014 graduates.





Sarah Ettinger, who will graduate in May 2015 with a major in fashion design, studied abroad in Florence, Italy.

Global Engagement

Washington University in St. Louis exposes students to diverse perspectives and teaches students practical skills needed to thrive in today's dynamic international landscape through coursework, seminars, and international travel.

Washington, D.C. Programs

The Washington, D.C. Programs offer WUSTL students the opportunity to expand the resources available for their education. The program also allows organizations in Washington, D.C. access to the knowledge, talents, and skills of WUSTL students. The WUSTL Washington, D.C. Programs Office works with all schools on the Danforth Campus to offer programs, opportunities, and internships for students. Undergraduate students are encouraged to earn credit through semester or summer internship programs, taking advantage of the vast international network within Washington, D.C.

GEOGRAPHIC DISTRIBUTION: UNDERGRADUATE STUDENTS

Of the undergraduate students who reported plans for summer 2014, 214 students reported working or studying outside of the United States. Below are the top countries reported.

Argentina	Denmark	Italy
Brazil	France	Korea
Canada	Germany	South Africa
Chile	Hong Kong	Spain
China	India	Thailand
Costa Rica	Israel	United Kingdom



*“My goal... making
a positive impact in
consumer products.”*

Kristin Anda, who graduated with her Masters of Mechanical Engineering in May 2014, worked as a product engineer intern with Rawling Sporting Goods and Target Corporation.



“During my internship with Rawlings, I traveled to the College World Series for Softball to work with Worth Sports, a sister brand to Rawlings.”

Graduate Student Services

The Career Center supports Washington University in St. Louis graduate students through specialized and focused advising as well as tailored programming. Graduate students also have access to Career Center signature events.

The Career Center’s mission includes providing the guidance and tools for graduate students and postdoctoral appointees to be successful in their job seeking and to prepare them for a lifetime of career management.

The Career Center coordinates with faculty to supplement department programs for students pursuing academic careers. For those seeking non-academic careers, the Career Center initiates programs to foster and maintain relationships with employers who value the skills that Washington University students offer.

By the Numbers

400

In 2013-14, the Career Center posted nearly 400 positions for interviews on-campus.

Employer P.O.V.

"The full package: This is why we appreciate WUSTL students - they are smart, analytically sound, great problem solvers... and genuinely nice people."

Deloitte

Career Center Graduate, PhD, and Postdoctoral Student Services

Graduate students, PhD students, and postdoctoral appointees schedule individual, confidential career advising appointments with their own dedicated career strategist. In addition to one-on-one advising, graduate and postdoctoral students may attend workshops tailored to their needs, such as resume and CV construction and relating research for nonacademic audiences. Students are also encouraged to join a power search team to meet with peers weekly and support each other in their job searches.

School-Specific Advising and Programming

In addition to assisting graduate students and postdoctoral appointees, the Career Center offers support to the more than 6,000 graduate students in the George Warren Brown School of Social Work, Sam Fox Graduate School of Architecture & Urban Design, School of Engineering, Sam Fox Graduate School of Art, and Graduate School of Arts & Sciences.

George Warren Brown School of Social Work

The Career Center partners with the Brown School Career Services office to provide career advising on a weekly basis to Master of Social Work (MSW) students and Master of Public Health (MPH) students during the academic year. Primary services consist of individualized career coaching sessions and several workshops and job search teams.

Sam Fox Graduate School of Architecture & Urban Design

Beyond specialized advising, graduate-specific events during the 2013-14 academic year for architecture students included portfolio critiques from local professionals, student internship panels, a local architecture firm crawl, and workshops in portfolio presentation, the job and internship search, and interview skills.

School of Engineering

Graduate students in the School of Engineering receive support through weekly open advising services and weekly "coffee chat" events sponsored by the Association for Graduate Engineering Students, where students can ask career-related questions and Career Center staff builds rapport with students and faculty.



Graduate students, PhD students, and postdoctoral appointees attend Career Center signature events, such as the Spring Internship & Job Career Fair.

SELECT EMPLOYERS HIRING WASHINGTON UNIVERSITY GRADUATE ARCHITECTURE STUDENTS

Based on reported plans for 2013-14

360 Architecture	Gensler	Perkins + Will
Bohlin Cywinski Jackson	HOK	SCDA
Callison	Mithun	SOM
Cannon Design	Olen Kundig Architects	William Rawn Associates

SELECT EMPLOYERS HIRING WASHINGTON UNIVERSITY GRADUATE ENGINEERING STUDENTS

Based on reported plans for 2013-14

3M	Epic	Kohn Pedersen Fox Associates (KPF)
Accenture	Garmin International	MasterCard International
Alberici Corporation	Gensler	MIT Lincoln Laboratory
Amazon	Google	Oracle
The Boeing Company	H3 Studio	Partek Incorporated
Callison Architects	HOK	Polytechnologies, Inc.
Citadel Investment Group	Intel Corporation	Yurbuds
Emerson	Koch Industries	

SELECT ACADEMIC AND NONACADEMIC EMPLOYERS HIRING WASHINGTON UNIVERSITY PHD AND POSTDOCTORAL STUDENTS

Based on reported plans for 2013-14

Centene Corporation	Lockheed Martin	Siteman Cancer Center
Confluence Discovery Technologies	MasterCard	UC - San Diego
GE Healthcare	MIT Lincoln Laboratory	University of Kentucky
Genentech	National Institutes of Health	University of Mississippi
Georgetown University	Novartis	University of Texas
J.P. Morgan	Oracle	Washington University School of Medicine
	Purdue University	



Intelligent. Diverse.
Grounded. Well-rounded.
Dedicated to making a difference.

Learn more about the students featured on the cover of this report.
careercenter.wustl.edu/whywustl